

## **NEWS RELEASE**

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## Lite-On Technology Reported October Revenue of NT\$15.6 Billion Reaching a New Historical High

**Taipei, November 8, 2004** – Lite-On Technology reported its global consolidated October revenue of NT\$15.6bn, increasing at 6% MoM and 37% YoY, breaking the historical high of Lite-On Technology. Revenue accumulated year-to-date totaled NT\$133.5bn, growing at 63%YoY.

Digital Display products, including CRT and LCD monitors, LCD TV and projectors, shipped around 800K in October. Digital Display revenue was NT\$6.9bn, increasing 9% MoM and 33% YoY.

Power Supply product October revenue was NT\$2.0bn, increasing mildly at 3% MoM and 24% YoY.

Imaging product revenue declined slightly at 3% MoM to NT\$1.9bn, though 34% YoY growth. Weakening sales was a result of the cyclical nature of the customer's business. Phone camera module shipment continued to reach another monthly record high.

LED product revenue was NT\$697mn, decreasing 5% MoM due to the softening end-market demand, though increasing 29% YoY.

Revenue of other products including PC systems, keyboards, networking equipment and wireless handsets was NT\$4.1bn, constituting 26.5% of total revenue. Handset shipment continued to rise on the back of growing contribution from the new customer with October shipment reaching 800k.

**Unit: Million of NT Dollars** 

W.W. Consolidated Revenue by Product	Oct-04	MoM%	YoY%	YTD YoY%
OPTO	697	-5%	29%	37%
Power	1,967	3%	24%	25%
Image	1,889	-3%	34%	14%
Display	6,931	9%	33%	122%
Others	4,135	7%	54%	39%
Lite-On Technology Corp.	15,620	6%	37%	63%