

## **NEWS RELEASE**

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## Lite-On Technology Reported July Revenue of NT\$15.3 Billion With 16% MoM and 98% YoY Growth

**Taipei, August 9, 2004** – Lite-On Technology reported its global consolidated July revenue of NT\$15.3bn. Digital Display, Power Supply, LED and Imaging products together totaled NT\$12.7bn in July, sustaining at the 83% level of the total turnover.

Digital Displays, including CRT and LCD monitors, LCD TV and projectors, achieved NT\$8.7bn and grew considerably at 25% MoM and 184% YoY.

Power Supply products created NT\$1.7bn with 48% growth on a YoY basis where NB adaptor shipment continues to escalate, securing over 40% market share worldwide.

In terms of LED products, July revenue grew 64% YoY to another monthly record high of NT\$781mn.

Imaging products in July garnered NT\$1.5bn, up20% YoY.

Other products including PC systems, keyboards, networking equipment and wireless handsets totaled NT\$2.7bn, growing 48% YoY, making up for 17% of Lite-On Technology's July revenue.

**Unit: Million of NT Dollars** 

W.W. Consolidation Revenue by Product	Jul-04	MoM%	YoY%	YTD YoY%
OPTO	781	6%	64%	36%
Power	1,737	9%	48%	23%
Image	1,474	-10%	20%	4%
Display	8,670	25%	184%	168%
Others	2,657	15%	48%	34%
Lite-On Technology Corp.	15,319	16%	98%	74%